



ANZICS/ACCCN
Intensive Care ASM

9 - 11 April 2025
Ōtautahi, Christchurch
Aotearoa, New Zealand

Partnership and Exhibition Prospectus



 [#ASM25christchurch](https://twitter.com/ASM25christchurch)
 [@ANZICSACCCN_ASM](https://twitter.com/ANZICSACCCN_ASM)
[intensivecareasm.com.au](https://www.intensivecareasm.com.au)



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Hosts



Australian College of Critical Care Nurses Ltd (ACCCN)

The Australian College of Critical Care Nurses Ltd (ACCCN) is a not for profit membership-based organisation representing thousands of nurses both members and non-members nationally.

The college's members work across the critical care clinical spectrum, principally in the area of intensive care, in clinical, educational, management, and research roles.

The college has strong professional relationships with other national peak nursing bodies and government agencies and individuals.



Australian and New Zealand Intensive Care Society (ANZICS)

The Australian and New Zealand Intensive Care Society is the leading advocate on all intensive care related matters. ANZICS leads the world in intensive care research through its Clinical Trials Group and patient databases, including the Adult Patient Database, the Paediatric Intensive Care Registry and Critical Care Resources.

The society is devoted to all aspects of intensive care medical practice through ongoing professional education, the provision of leadership in medical settings, clinical research and analysis of critical care resources.

Convenors

Craig Carr
Medical Convenor ANZICS
Rand Butcher
Nursing Convenor ACCCN
Anusha Ganeshalingham
Paediatric Medical Lead ANZICS
Nicola Gini
Paediatric Nursing Lead NZCCCN

Organising Committee

Annie Egan, ANZICS (Allied Health)
Daniel Seller, ANZICS (Allied Health)
Bronwyn Avard, ANZICS
Anup Bansal, ANZICS
Ashleigh Butler, ACCCN
Melissa Njoku, ACCCN
Arielle Jolly, ACCCN
Karen Scott, NZCCCN
Rachael Parke, NZCCCN
Jane-Louise Cook, ACCCN
Phyllis Toparlanis, ANZICS

Conference Management

Encanta Event Management
T: +61 8 9389 1488
E: intensivecareasm@encanta.com.au
W: www.encanta.com.au



Invitation

The ANZICS/ACCCN Intensive Care Annual Scientific Meeting (ASM), incorporating the annual Paediatric and Neonatal Intensive Care Conference, will be held at the Te Pae Christchurch Convention Centre from 9 - 11 April 2025. The ASM is a highlight in the Australia and New Zealand intensive care calendar. It brings together doctors, nurses and allied health practitioners in the fields of critical care and emergency medicine from both adult and paediatric disciplines.

The theme of the meeting is:

“Compassionate Care in the Digital Age: Merging Hearts and Minds”.

As always, the program will include keynote speakers in the forefront of intensive care and we anticipate they will attract great interest from delegates. The ASM provides an ideal opportunity to network with professionals, make new contacts, and establish important relationships with leading intensive care professionals.

We look forward to sharing this vibrant event and welcoming you as a valued Partner and Exhibitor to Christchurch in 2025.

ASM 2025 Organising Committee

Craig Carr
Medical Convenor

Rand Butcher
Nursing Convenor

Anusha Ganeshalingham
Paediatric Medical Lead

Nicola Gini
Paediatric Nursing Lead

Host city and venue

The ANZICS/ACCCN 2025 Intensive Care ASM is scheduled to take place at the Te Pae Christchurch Convention Centre. Situated in the heart of the largest city in the South Island, it is conveniently only a 20-minute drive from Christchurch International Airport. Christchurch stands as the gateway to the South Island of New Zealand, renowned for its dynamic urban environment and a strong emphasis on outdoor activities.

Te Pae Christchurch Convention Centre
188 Oxford Terrace
Christchurch Central City
Christchurch 8011 New Zealand
www.tepae.co.nz

About the ASM

The ANZICS/ACCCN Intensive Care Annual Scientific Meeting (the ASM) is held each year in a major city of Australia or New Zealand. In 2025, it will be held in Christchurch, New Zealand and is expected to attract intensive care medical, nursing and allied health delegates. The ASM is unique in the intensive care community due to the wide range of delegates consisting of intensivists, nurses, allied health, paediatrics and an increasing number of junior medical and nursing attendees.

One of the largest intensive care conferences in the southern hemisphere.

There are a wide range of excellent marketing opportunities for sponsorship of the ASM. The different Partnership packages outlined in this document are proposals only and we welcome contact from potential partners to ensure the packages meet their needs.



750+

**Estimated attendance for
Christchurch ASM 2025**

Why be involved?

The ANZICS/ACCCN ASM provides a unique educational environment dedicated to the exchange of leading edge scientific research, and industry expertise. It is one of the largest intensive care meeting in Australia and New Zealand, with over 750+ delegates.

The aim of the trade exhibit will be to engage with intensive care clinicians on the latest technologies and therapies, to challenge their current mindset and practice. The interaction between intensive care clinicians and knowledgeable company representatives is a key focus during the trade exhibition.

The ASM provides an ideal opportunity for you to engage with a wide cross-section of your target market.

The key benefits of partnership include:



The opportunity to **promote your name**, expose your brands and maintain a high profile among 750+ clinicians before, during and after the event.



Develop quality **business relationships** by having direct one to one engagement in a relaxed environment.



Access to ASM delegates who are keen to improve their knowledge and skills.



An opportunity to consolidate corporate relationships and expose your staff to their **key markets**.



Aligning your company with this powerful educational experience demonstrates your commitment to assisting **professional development**.



Face to face interaction with delegates during all tea and lunch breaks plus the opening Welcome Reception held in the exhibition hall.



Benefiting significantly from exposure to a keenly interested, relevant and, above all, **influential audience** in an educational environment away from the competition of everyday distractions.

The ASM attracts:



- **Intensive care medical specialists**
- **Critical care nurses**
- **Physicians** in related specialties such as anaesthesia
- **ICU focused allied health professionals** such as Pharmacists, Physiotherapists, Dietitians and Speech Pathologists

Marketing and digital reach

The ANZICS/ACCCN ASM will engage in a targeted marketing and communications campaign in the lead up to, during and post-event.

Past conference attendance

2,000+

Last Melbourne Conference
2019 International event

950+

Sydney ASM
2022

850+

Adelaide ASM
2023

750+

Brisbane ASM
2024

Reach over

3,000+

Dedicated members
Australia wide

Database of related
industry contacts

25,000+

contacts who receive marketing
emails to promote the ASM

Social Media

The ASM will be promoted through our ANZICS/ACCCN marketing social media channels.

8,500+ 
followers

6,000+ 
followers

1,000+ 
followers

1,000+ 
followers



ACCCN member demographics

Membership base is only a part of our marketing database

ACCCN database

19,054

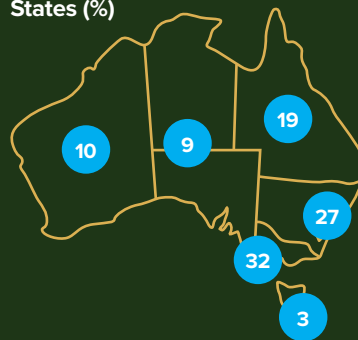
ACCCN Member Total

1,476

Category (%)

Standard	1,244
Post-graduate Member	90
First Year RN	22
Undergraduate Student	13
Affiliate Member	55
Other	52

States (%)



ACCCN is the leading critical care nursing organisation in Australia.

ANZICS member demographics



Australia	1,016
New Zealand	115
Other	121

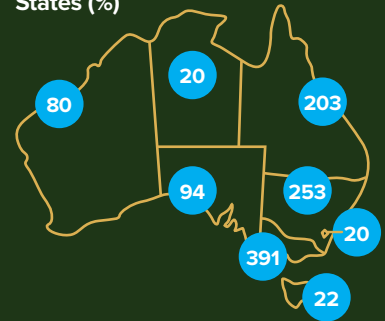
ANZICS Member Total

1,299

Breakdown

Full	505
Full NZ	66
New Fellow	30
Associate	45
Nurse	150
Nurse NZ	16
Allied Health	119
Allied Health NZ	18
Research Coordinator	24
International	41
Trainee	171
Trainee 1st year	27
Trainee NZ	15
Retired	20

States (%)



ASM program

The ASM will take place from the Wednesday to Friday, giving attendees the opportunity to enjoy the full weekend, post-event, in Christchurch and/or surrounding areas.

Tuesday 8 April 2025

Exhibitor Bump-In

Wednesday 9 April 2025

8:30 - 9:00	Opening and Welcome Ceremony
9:00 - 10:30	Plenary Session 1
10:30 - 19:00	Exhibition Open
10:30 - 11:00	Morning Tea in Exhibition
11:00 - 12:30	Concurrent Sessions
12:30 - 13:30	Lunch, Industry Exhibition & Poster Viewing
13:30 - 15:00	Concurrent Sessions
15:00 - 15:30	Afternoon Tea and Poster Viewing
15:30 - 17:00	Plenary Session 2
17:00 - 19:00	Partner: Welcome Reception (Presented by 'your company name here')
19:30 - Late	Paediatric Social Function

Thursday 10 April 2025

7:30 - 17:30	Exhibition Open
8:00 - 9:00	Official Partner: Breakfast Session (Presented by 'your company name here')
9:00 - 10:30	Plenary Session 3
10:30 - 11:00	Morning Tea and Poster Viewing/Judging
11:00 - 12:30	Concurrent Sessions
12:30 - 13:30	Lunch, Industry Exhibition & Poster Viewing
12:45 - 13:30	Official Partner: Educational Lunch and Learn Session (Presented by 'your company name here')
13:30 - 15:00	Concurrent Sessions
15:00 - 15:30	Afternoon Tea and Poster Viewing/Judging
15:30 - 17:00	ACCCN and ANZICS
19.00 - Late	Thursday Party Night

Friday 11 April 2025

7:30 - 14:00	Exhibition Open
8:00 - 9:00	Official Partner: Breakfast Session (Presented by 'your company name here')
9:00 - 10:30	Concurrent Sessions
10.30 - 11:15	Morning Tea
11:15 - 12:45	Concurrent Sessions
12:45 - 14:00	Lunch, Industry Exhibition & Poster Viewing
13:00 - 13:45	Official Partner: Educational Lunch and Learn Session (Presented by 'your company name here')
14:00 - 15:30	Plenary Session 4

*Please note the ASM program is subject to change. The ASM will take place from Wednesday to Friday, giving attendees the opportunity to enjoy the full weekend, post-event, in Christchurch and/or surrounding areas.

Partnership opportunities

Tailor made packages available: We recognise that not one size fits all and the following packages are suggestions only. If your organisation is keen to participate and has a certain marketing objective or budget, please contact Natasha Pembroke-Birss on +61 409 790 530 or intensivecareasm@encanta.com.au to discuss other potential packages to ensure your priorities as a supporter are achieved.

OFFICIAL PARTNERSHIPS	Available	NZ\$ incl. GST
Official Presenting Partner – Exclusive tailored opportunity	1	Call to discuss
Official Major Partner – Tailored opportunities Select from one of five educational opportunities available with Major Partnership	5	Call to discuss

SUPPORTING PARTNERSHIPS	Available	NZ\$ incl. GST
ASM Networking & Barista Lounge Partner	1	\$25,000
ASM Digital Partner	1	\$10,500
Plenary Session Partner	3	\$10,000
Lanyard and Name Badge Partner	1	\$8,500
Welcome Reception Partner	1	\$8,000
Keynote Speaker Partner	4	\$6,600
Chargebar Partner	4	\$6,500
Concurrent Session Partner	Multiple	\$5,500

AWARD PARTNERSHIP	Available	NZ\$ incl. GST
Medical Award Sponsor – Matt Spence Medal	1	
Medical Award Sponsor – Best Medical Paper	1	
Medical Award Sponsor – Best Paediatric Medical Paper	1	
Medical Award Sponsor – Safety & Quality Best Paper	1	
Medical Award Sponsor – Best Medical Poster	1	
Nursing Award Sponsor – Best Nursing Paper	1	Call to discuss
Nursing Award Sponsor – Best Nursing Poster	1	
Nursing Award Sponsor – Nursing Scholarship	1	
Nursing Award Sponsor – Best Paediatric or Neonatal Nursing Free Paper	1	
Allied Health Award Sponsor – Best Allied Health Paper	1	
Allied Health Award Sponsor – Best Allied Health Poster	1	

FURTHER OPPORTUNITIES	Available	NZ\$ incl. GST
ASM Pocket Program Full Page Advertisement	Limited	\$1,800
ASM Pocket Program Half Page Advertisement	Limited	\$1,100

EXHIBITION OPPORTUNITIES		NZ\$ incl. GST
Shell Scheme Exhibition Booth – Premium Location	3m x 3m	\$7,500
Shell Scheme Exhibition Booth	3m x 3m	\$7,245
Space Only – Premium Location	3m x 3m	\$7,245
Space Only	3m x 3m	\$7,000

All prices include the New Zealand Goods and Services Tax (GST)

Official Presenting Partner

Exclusive
Premium
Opportunity

Bespoke Opportunity

Lead the way as the exclusive Presenting Partner of the ANZICS/ACCCN ASM and create a bespoke package that includes the elements most important to your organisation.

As the Official Presenting Partner, our ANZICS/ACCCN ASM dedicated Partnership Manager will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

In addition, the Official Presenting Partner receives a large exhibition area prominently located in the Exhibition Hall and a number of high-profile networking opportunities.

Investment level: A tailored proposal will be provided once partnership has been discussed.

Educational and presentation opportunities

The Official Presenting Partner will be acknowledged in the opening plenary, with the opportunity to provide content to be read out on the day. *content to be approved by ASM committee.

Educational Lunch and Learn – Opportunity to host an educational event. Tailor your educational content and provide a speaker or brand ambassador of your choice. Promotion of Lunch and Learn includes:

- Exclusive naming rights to your Educational Lunch and Learn
- ASM pocket program advertisement
- Catering for up to 40 guests included
- Room hire and basic AV also included
- Speaker’s costs, any additional catering and additional AV are at the sponsor’s expense



Official Presenting Partner opportunities continued

Marketing, advertising, and promotion

- Announcement of Presenting Partner in dedicated EDM to members
- Presenting Partner designation lock up logo (this special logo allows for use in your promotions and media)
- Prominent company logo and hyperlink on the ASM front page of ASM website and partnership pages on ASM website
- Company logo in email marketing campaigns (from time of partnership confirmation)
- Company logo on delegate confirmation letters issued by the ASM Organiser
- Two (2) promotional PDF flyers (supplied by sponsor, file size limits will apply) included in ASM app
- Company logo and 200-word synopsis in the ASM app
- One (1) full page colour advertisement inside the ASM pocket program
- One (1) push notification on the official ASM app
- Signage around venue, acknowledging the Presenting Partner status
- Company logo on ASM session slides
- Acknowledgement in Opening and Closing sessions
- Social media announcements (4) posts leading up to the ASM, content to be approved by ASM committee

Registrations/tickets

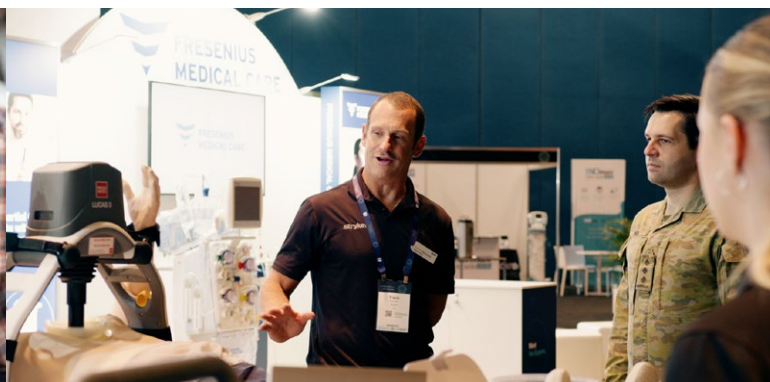
- Six (6) full registrations, including access to ASM sessions, morning and afternoon teas and lunches
- Six (6) Welcome Reception tickets
- Six (6) Thursday Party Night tickets

Exhibition

- 36m² or 6m x 6m premium exhibition booth (space only), located at entry of Exhibition Hall

Additional benefit

- Delegate list supplied ten working days prior to the ASM (name, position, organisation, state - subject to Privacy Laws)



OFFICIAL PARTNERSHIPS

Official Major Partner

Please
call to discuss
investment for each
educational opportunity
available for tailored
approach

Minimum investment of **NZ\$22,000**

As a Major Partner of the ASM your company will benefit from prominent branding across the ASM as well as in the lead up to, during and post the event. The Major Partners are an integral and high-profile supporter of the ANZICS/ACCCN ASM.

Increase your visibility and maximise your ROI by becoming a Major Partner. Major Partners have an opportunity to include as part of their partnership package:

- An 9m² exhibition space (3m x 3m) prominently located in the exhibition
- A number of delegate registrations and tickets to networking functions to distribute within your company or to your clients and stakeholders
- Opportunity to have one co-branded e-blast distributed to registered delegates. Sponsor to provide text and images

Full benefits outlined below.

Choose from the following Educational Opportunities

- 1 Concurrent Sessions Partnership - four (4) available
- 2 Host a Breakfast Session - four (4) available

Marketing, advertising, and promotion

- Company logo and hyperlink on the ASM website
- Company logo in email marketing campaigns
- One (1) push notification on the official ASM app
- Opportunity to have one co-branded e-blast distributed to registered delegates with all major partners included
- One (1) social media post to promote your session leading up to the event
- One (1) promotional PDF flyer - included in ASM app
- Company logo and 200-word synopsis in the ASM app
- One (1) full page colour advertisement inside the ASM pocket program
- Company logo on ASM signage
- Company logo on signage at the exhibition entrance
- Logo on ASM session slides
- Acknowledgement in Opening and Closing sessions

Educational opportunities

- Exclusive partnership and naming rights to one of our selected breakfasts or concurrent sessions
 - Logo against the session on all publications of the program including the ASM app
 - Acknowledgement as a sponsor of the session in the ASM pocket program
 - Logo on the holding slide for the session/workshop/lunch or concurrent session
 - Opportunity to provide one freestanding banner, to be positioned in the session room for the duration of the session

Registrations/tickets

- Four (4) full registrations, including access to ASM sessions, morning and afternoon teas and lunches
- Four (4) Welcome Reception tickets
- Four (4) Thursday Party Night tickets

Additional benefit

- Delegate list supplied five working days prior to the ASM (name, position, organisation, state - subject to Privacy Laws)

3 New Opportunity added to Major Partner

Official Social Function Partner

Opportunity to be the official host of the Thursday evening Social Function.

- Listed as the official Social Function partner
- Opportunity to provide branded aprons for waitstaff (partner to supply)
- Opportunity to provide a company banner (partner to supply)
- Room will be dedicated to your company colours
- Opportunity to provide a cocktail on arrival, themed by your company
- Acknowledgement as the Social Function Partner in all marketing & communications relating to the ANZICS/ACCCN ASM 2025.

SUPPORTING PARTNERSHIPS

ASM Networking & Barista Lounge Partner

**Premium
Branding and
Exposure Opportunity**
Where delegates come
to meet, have a coffee
and network!

NZ\$25,000 Exclusive opportunity

The ASM Networking & Barista Lounge will be a gathering place for delegates in the exhibition area. This space will feature cafe/lounge seating and will offer delegates an opportunity to relax and recharge themselves and their devices.

This is a great way to ensure that your brand is recognised and appreciated.

Benefits and inclusions

- Exclusive naming rights of the Networking & Barista Lounge 'Company name Networking, Charge Bar & Barista Lounge'
- Logo printed on four (4) decals to be placed on the carpet at the entrance to the Networking & Barista Lounge. Artwork to be provided by the Partner (subject to deadlines)
- Opportunity to place company literature (e.g. flyers, brochures) within the lounge area (Partner to supply company literature; max size of literature: A4)

Marketing, advertising and promotion

- Company logo in the ASM pocket program
- Company logo and 200-word synopsis in the ASM app
- Company logo and hyperlink on the ASM website
- Company logo on ASM signage
- Company logo on ASM session slides
- Company logo and acknowledgement as the coffee cart sponsor as part of ASM app push-notification on first day of ASM
- Company logo on signage on front panel of each cart
- Opportunity to place one (1) free standing pull up banner at the rear of the coffee cart and to provide branded coffee cups, napkins, stirrers and sugar sachets and/or apparel for the barista staff: t-shirts, caps, visors, aprons (additional cost to the sponsor)
- Two (2) complimentary exhibition registrations, including access to morning and afternoon teas and lunches

Upgrade: An exhibition space can be purchased at a discounted rate and will be located directly opposite the Networking Lounge in a premium space.

Note: Coffee cart and all consumables are included in the price of this sponsorship. Final placement will be decided by the committee to ensure good branding for the sponsor and good traffic overall.

Additional benefit

- Soft copy of final delegate list (name, position, organisation, state - subject to Privacy Laws)



SUPPORTING PARTNERSHIPS

ASM Digital Partner

Exclusive
Digital Partner
of the ASM

NZ\$10,500 Exclusive opportunity

This is a unique opportunity to position your organisation at the frontline of technology and across the conference digital platform.

The App is used continually throughout the event and this is a great way to have your brand in front of prospects from day one.

The ASM will feature a fully integrated App for iOS (iPhone and iPad) and for Android (phones and tablets) to deliver the best possible user experience and presentation of the ASM program in an innovative and interactive manner.

Benefits and inclusions

- One (1) pre-conference and one (1) on-site push notification can be sent to delegates promoting partner organisation/ product
- Logo acknowledgement as the Digital Sponsor on e-blasts issued to the delegate database in the lead up to, during and post event
- Sponsor's banner signage will appear on the ASM app home page
- Company logo and 200-word synopsis in the ASM app
- One (1) promotional PDF flyer (supplied by sponsor, file size limits will apply) included in ASM app
- Company logo on ASM signage
- Logo on ASM session slides
- Company logo and website link on the ASM website

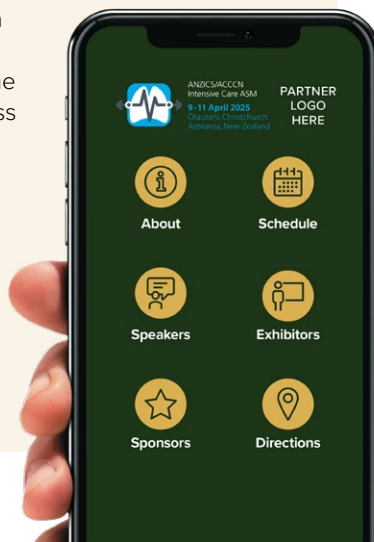
Additional benefits

- Soft copy of final delegate list (name, position, organisation, state - subject to Privacy Laws)

WiFi branding benefits

- Delegates will receive a pocket program in their registration pack with the listing of the Wi-Fi access information and your company logo.

The Wi-Fi access code will also be displayed in and around the venue with your logo as Official Digital Partner.



Plenary Session Partner

Plenary sessions include both international and national speakers invited by ANZICS/ACCCN to speak on key themes and issues affecting the sector

NZ\$10,000 3 opportunities available

Attracting the largest audiences of all ASM presentations, these highly respected sessions associate your company and brand with key industry professionals.

Benefits per plenary session include:

- Verbal acknowledgement by the session chair of your company's support as the partner
- Plasma screen signage incorporating your company logo displayed outside the main access point to the plenary theatre
- Your company logo displayed on the AV screens at the start of the session
- Your company logo permanently displayed on the plasma lectern during the session, throughout all presentations
- The opportunity for additional free-standing signage within the plenary session room
- The opportunity to have your company material made available to delegates within the session
- Ten (10) x session only passes providing your team access to the sponsored session
- Opportunity for a 30 sec video to be played prior to the commencement of your plenary session (content provided by the partner and subject to organising committee approval)
- Opportunity for your most senior representative to make a 3 minute introduction at the commencement of your plenary session.

Your logo will appear:

- As a static logo on the sponsor page with a company link
- Recognition on the official ASM App. This will include your company name, logo, company description and link to your company's website
- Listing in the pocket program



SUPPORTING PARTNERSHIPS

Lanyard and Name Badge Partner

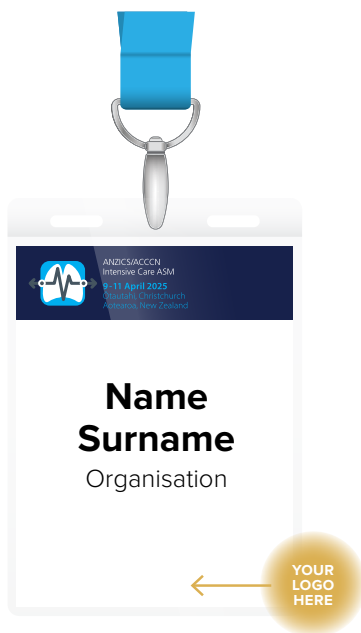
NZ\$8,500 Exclusive opportunity

Each delegate will be provided with a lanyard to hold their name badge. Lanyard are popular and highly visible items that are often kept and used after the ASM.

This partnership represents strong branding recognition at the ASM and beyond.

Benefits and inclusions

- Exclusivity as the lanyard partner
- Your company logo on the delegates lanyard/name badge alongside the ANZICS/ACCCN ASM 25 logo's
- Company logo and website link on the ASM website
- Soft copy of the final delegate list (name, position, organisation, state - subject to Privacy Laws)



Welcome Reception Partner

The Welcome Reception provides the ideal opportunity to showcase your company to all delegates in an informal environment. It is the first function of the ASM that provides high brand-exposure, as all conference delegates come together to catch up and network.

Benefits and inclusions

- Opportunity for your most senior representative to make a three (3) minute introduction at the commencement of proceedings at the Welcome Reception
- Exclusive naming rights the Welcome Reception (Presented by 'your company name here') in the pocket program
- Company name and logo (with hyperlink to website) published on the ASM website and app
- Four (4) complimentary Welcome Reception registrations
- Acknowledgement as Welcome Reception Partner throughout the event
- Partner supplied signage being prominently displayed at the Welcome Reception (maximum two signs)
- The option to display napkins branded with sponsor's logo - on cocktail tables, or other approved promotional material (to be supplied by sponsor)
- One (1) social media post welcoming the Welcome Reception Partner



SUPPORTING PARTNERSHIPS

Keynote Speaker Partner

NZ\$6,600

4 opportunities available

Benefits and inclusions

- Acknowledgement as the Keynote Speaker Partner during the session (selection of keynote speaker is dependent on availability and Committee approval)
- Three (3) complimentary session passes to the sponsored keynote session
- Sponsor logo to be displayed on session slide prior to session commencement
- Logo placement on sponsor's page of the ASM website, hyperlink to the Keynote Speaker partner company website
- Soft copy of final delegate list (name, position, organisation, state - subject to Australian Privacy Laws)

Chargebar Partner

NZ\$6,500

4 opportunities available

A Chargebar is a free-standing mobile/smart phone charger that can charge multiple phones at once and covers a wide range of phones on the market. It provides a simple and highly effective way for attendees to charge their mobile/smart phone free of charge.

Benefits and inclusions

- Two (2) company branded Chargebars, located in the exhibition hall
- Company logo and 50 word synopsis in the ASM app
- One (1) promotional PDF flyer (supplied by partner, file size limits will apply) included in ASM app
- Company logo and website link on the ASM website
- Soft copy of final delegate list (name, position, organisation, state - subject to Privacy Laws)

Concurrent Session Partner

NZ\$5,500

Multiple opportunities

Concurrent session topics released closer to the event date.

Benefits and inclusions

- Acknowledgement as the Concurrent Session Partner at the commencement of the session
- Sponsor logo to be displayed on session slide prior to session commencement
- Logo placement on sponsor's page of the ASM website, hyperlink to the Concurrent Session partner company website
- Soft copy of final delegate list (name, position, organisation, state - subject to Privacy Laws)



Award / Educational Grant Sponsor

Support the
industry and
future leaders
in our field

The following award categories are available for sponsors to associate themselves with and show support of ASM presenters. Please contact our team to discuss sponsorship options.

ASM 2025 Free Paper/Abstract Awards Opportunities

Medical Award Sponsor

Matt Spence Medal: A highly sought after prize by Researchers interested in intensive care. Must be a trainee in intensive care.

Best Medical Paper: Awarded for the best medical free paper.

Best Paediatric Medical Paper: Awarded for the best paediatric medical free paper

Safety & Quality Best Paper: Awarded for the best free paper on safety and quality; may be a medical, nursing or other author

Best Medical Poster: Awarded for the best medical poster

Nursing Award Sponsor

Best Nursing Paper: Awarded for the best nursing free paper

Best Nursing Poster: Awarded for the best adult, paediatric or neonatal poster

Nursing Scholarship: Awarded for the best free paper based on research completed as a component of a Masters or PhD

Best Paediatric or Neonatal Nursing Paper: Awarded for the best paediatric or neonatal free paper

Allied Health Award Sponsor

Best Allied Health Paper: Awarded for the best Allied Health Free Paper presentation of any discipline

Best Allied Health Poster: Awarded for the best Allied Health poster from any allied health discipline

Pre-Awarded Prizes Announced at the ASM

Gavin Leslie Best Nursing Paper: The Gavin Leslie Best Nursing Paper award recognises excellence in nursing research by a member of ACCCN. The winning article will have been published in Australian Critical Care (ACC) in the previous 12 months. The first author is invited to present the winning paper at the ASM. This paper is chosen prior to the ASM by the Editorial Board of Australian Critical Care and advised to the ACCCN Executive.

Clinical Excellence Award

The Australian College of Critical Care Nurses (ACCCN), in conjunction with Griffith University, is establishing an award that will acknowledge the contribution of outstanding critical care nurse clinicians. This award seeks to recognise clinical excellence in critical care nursing practice as nominated by patients or colleagues.

Benefits

- Company logo and profile on the ASM App
- Company logo on screen during presentation of the sponsored award
- Acknowledgment during award presentation
- Photo opportunity with award winners during presentation
- Company logo on the award certificate

FURTHER OPPORTUNITIES

Adverts

NZ\$1,100 – NZ\$1,800

Advertisements will be offered in the ASM pocket program and ASM app – finished artwork is to be supplied by the sponsor, by the requested date.

Advertising Opportunities

ASM Pocket Program Full Page Advertisement	Limited	\$1,800
ASM Pocket Program Half Page Advertisement	Limited	\$1,100



EXHIBITION OPPORTUNITIES

Exhibition Booths and Floor Space

The exhibition will be the focal point of the ANZICS/ACCCN Intensive Care ASM and the program is structured to maximise the opportunity for delegates to visit the exhibition. All morning and afternoon tea breaks and lunches will be served in the exhibition area. The Welcome Reception will also take place amongst the exhibition.

Exhibition Opportunities

Booth Type	Size	Cost
Shell Scheme Exhibition Booth - Premium Location	3m x 3m	\$7,500 per 9m ² booth
Shell Scheme Exhibition Booth	3m x 3m	\$7,245 per 9m ² booth
Floor Space Only - Premium Location	3m x 3m	\$7,245 per 9m ² space
Floor Space Only	3m x 3m	\$7,000 per 9m ² space

Exhibition Inclusions per 9m²

Item	Description	Shell Scheme Booth	Floor Space
Registrations	2 x Exhibitor Registrations Includes admission to the industry exhibition, daily catering and Welcome Reception <i>Tickets to Party Night can be purchased</i>	✓	✓
Walls	2.5m high polished aluminium frame with white laminated infill walls (1 x back and 2 x side walls for middle booths; 1 x back and 1 x side wall for corner booths)	✓	✗
Signage	Exhibitor company name on fascia panel Logos can be printed on fascia signs at additional cost	✓	✗
Lights	2 x 120w spots mounted on light track inside fascia	✓	✗
Power	1 x single power point with a maximum of 4amps	✓	✗
Furniture and Additional Equipment	Available for hire from exhibition supplier at exhibitor's own expense	✗	✗
Promotion	<ul style="list-style-type: none"> 100 word company profile, logo and contact details in the ASM App (i.e. contact name, number, email and website) Logo to appear on the ASM website Soft copy of final delegate list within one month of the conclusion of the ASM (name, position, organisation, state - subject to Australian Privacy Laws) Logo and contact details on the ASM App 	✓	✓

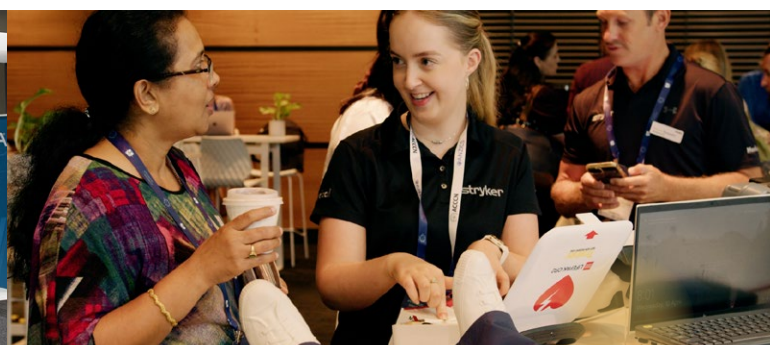
**Subject to availability after sponsor allocations*

EXHIBITION OPPORTUNITIES

Floorplan



 Premium space



SPONSORSHIP & EXHIBITION

Booking Form



ANZICS/ACCCN
Intensive Care ASM

9 - 11 April 2025
Ōtautahi, Christchurch
Aotearoa, New Zealand

ABN: 942904732269

Please email this form to:

Encanta Event Management

T: +61 8 9389 1488

E: intensivecareasm@encanta.com.au

Contact Details Please print clearly in BLOCK capitals.

Please note all correspondence including invoices will be sent to the contact supplied below

Name:	<input type="text"/>		
Organisation:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb:	<input type="text"/>	State:	<input type="text"/>
		Postcode:	<input type="text"/>
Country:	<input type="text"/>	Telephone:	<input type="text"/>
Mobile:	<input type="text"/>	Facsimile:	<input type="text"/>
Email:	<input type="text"/>		
Website:	<input type="text"/>		

Partnership Opportunities All costs are shown in New Zealand dollars and include GST.

Partnership Package	Price	✓
Official Presenting Partner		<input type="radio"/>
Official Major Partner		<input type="radio"/>
ASM Networking & Barista Lounge Partner	\$25,000	<input type="radio"/>
Plenary Session Partner	\$10,000	<input type="radio"/>
ASM Digital Partner	\$10,500	<input type="radio"/>
Lanyard and Name Badge Partner	\$8,500	<input type="radio"/>
Welcome Reception Partner	\$8,000	<input type="radio"/>
Keynote Speaker Partner	\$6,600	<input type="radio"/>
Chargebar Partner	\$6,500	<input type="radio"/>
Concurrent Session Partner	\$5,500	<input type="radio"/>
Pocket Program Full Page Advert	\$1,800	<input type="radio"/>
Pocket Program Half Page Advert	\$1,100	<input type="radio"/>

Free Paper/Abstract Awards Opportunities	Price	✓
Clinical Excellence	\$3,000	<input type="radio"/>
Medical: Matt Spence Medal	\$5,000	<input type="radio"/>
Medical: Best Medical Paper	\$3,000	<input type="radio"/>
Medical: Best Paediatric Medical Paper	\$3,000	<input type="radio"/>
Medical: Safety & Quality Best Paper	\$3,000	<input type="radio"/>
Medical: Best Medical Poster SOLD	\$1,000	<input type="radio"/>
Nursing: Gavin Leslie Best Nursing Paper	\$3,000	<input type="radio"/>
Nursing: Best Nursing Paper	\$3,000	<input type="radio"/>
Nursing: Best Nursing Poster SOLD	\$1,000	<input type="radio"/>
Nursing: Nursing Scholarship SOLD	\$5,000	<input type="radio"/>
Nursing: Best Paediatric or Neonatal Nursing Paper	\$3,000	<input type="radio"/>
Allied Health: Best Allied Health Paper	\$3,000	<input type="radio"/>
Allied Health: Best Allied Health Poster	\$1,000	<input type="radio"/>

Partnership Total Amount:

NZ\$



ANZICS/ACCN
Intensive Care ASM
9 - 11 April 2025
Ōtautahi, Christchurch
Aotearoa, New Zealand

ABN: 9429047372269

Exhibition Booth

<input checked="" type="checkbox"/> Booth Package	Price per booth	Quantity	Total Cost (NZ\$)
<input type="radio"/> Shell Scheme Booth – Premium Location (3m x 3m)	\$7,500		
<input type="radio"/> Shell Scheme Booth (3m x 3m)	\$7,245		
<input type="radio"/> Floor Space Only – Premium Location (3m x 3m)	\$7,245		
<input type="radio"/> Floor Space Only (3m x 3m)	\$7,000		
Exhibition Total Amount:			NZ\$

Preferred booth location (1-3 in order of preference)

1st choice: 2nd choice: 3rd choice:

The ASM managers will endeavour to allocate space in line with your request, however this cannot be guaranteed.

I **do not** wish to be located adjacent to these companies:

I **wish** to be located adjacent to these companies:

Payment

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

Sponsorship: 50% deposit is required upon receipt of the application form and the final 50% before **9 January 2025**.

Exhibition: Full payment is required upon receipt of application.

Cancellations

I have read the cancellation policy on page 23 and accept all of its conditions.

Name (please print):

Organisation:

Signed:

Date:

Terms and Conditions

Exhibition

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse any application.
- Encanta Event Management, the Australian and New Zealand Intensive Care Society (ANZICS) and the Australian College of Critical Care Nurses (ACCCN) reserve the right to alter any aspect of the event program and floorplan without notice. Please refer to the event website for the latest information.
- Encanta Event Management, ANZICS and ACCCN will take all diligent care to fulfil the exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management, ANZICS and ACCCN reserve the right to introduce additional exhibition space should the opportunity arise.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue, carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights, and furniture.
- The exhibitor is responsible for the care of the participant whilst in their leased space and indemnifies the organisers including Encanta Event Management for any injury, injury causing death that may be a result of the exhibitor's actions.
- No exhibitor will be listed in any official capacity until the deposit is received.
- Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than 9 January 2025.
 - Booking forms received after 9 January 2025 require full payment.
- Exhibitors are responsible for the security of their own equipment and materials during the event and in transit to and from the host venue.
- All exhibition stand holders must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification.
- The exhibitor is deemed liable for repairs if the structures are damaged.
- Exhibitor staff must provide their own safety vests and appropriate covered shoes for bump-in and bump-out days.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- Exhibitors must provide Public Liability insurance to a minimum of A\$20 million. A copy of the public and product liability certificate must be submitted to Encanta Event Management no later than 3 months prior to the event date and ensure cover includes the event dates.
- No exhibitor shall sublet, share, assign or apportion part or all of their booked space except upon written consent from the Organising Committee.
- If an Organisation is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition package.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part were caused directly or indirectly by or in consequence of fire,

flood, storm, war, rebellion, insurrection, riot, strike, pandemic, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.

Sponsorship

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the host organisation will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and the event host reserve the right to introduce new packages should the opportunity arise.
- The organisers reserve the right to acknowledge a sponsor once payment has been received.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than 9 January 2025.
 - Booking forms received after 9 January 2025 require full payment.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All attendees must register officially and entry to the event and sessions will not occur unless the attendee is wearing the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike, pandemic, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.

Cancellation and Dates

Cancellation policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another ANZICS/ACCCN event.

Cancellation dates

- Before 9 October 2024: full refund less a \$250 administration charge.
- Between 10 October 2024 and 9 January 2025: A 50% cancellation fee of total contribution will apply.
- From 11 January 2025: 100% cancellation fee and will be liable for full payment.

We look forward to seeing
you in Christchurch



For all queries regarding partnership
and exhibition, please contact:

ANZICS/ACCCN Intensive Care ASM 2025 Organisers

T: +61 8 9389 1488

E: intensivecareasm@encanta.com.au

W: www.encanta.com.au

